

## 1. PERSONAL DATA OF THE CLIENT COMPANY

|                                       |  |
|---------------------------------------|--|
| BUSINESS NAME                         |  |
| REGISTERED OFFICE ADDRESS             |  |
| LEGAL REPRESENTATIVE                  |  |
| VAT / TAX CODE                        |  |
| PEC (EMAIL)                           |  |
| MANAGEMENT SYSTEM REPRESENTATIVE NAME |  |

## 2. GENERAL CHARACTERISTICS OF THE LOGO

The logo, the subject of this guide, represents the deposited logo by the certification body CERTIFICATO IWZ FZCO. It's composed by three capital letters "IWZ", colored in black (#000000), under these three letters there's the word "CERTIFICATO" colored in grey (#545454), while on the right there is a spiral made up of 10 red triangular tiles (#ED1C24) which increase in size once they develop from the center of the spiral.

The client company must:

- Enlarge and reduce the CERTIFICATO IWZ logo as long as its proportions and color are respected and its perfect legibility is ensured;
- Use the CERTIFICATO IWZ logo only in the documents indicated in section 3, without giving rise to misinterpretations; in particular, it must not be possible to be confused with a product certification mark, it must therefore not be affixed to products or their packaging;
- Absolutely avoid affixing the CERTIFICATO IWZ logo on certificates and test, analysis or calibration reports issued by laboratories;
- Immediately cease the use of the IWZ logo in the event of forfeiture, suspension or revocation of the certification, providing for the elimination of the same from all the documents on which it was reported.

### 2.1. LOGO SIZE AND FONT

The font used in the logo for the letters "CERTIFICATO IWZ" is *gordita*, written in capital letters and in italics. Below is an example where there are letters with the same font used for the logo:

**ABCDEFGHIJKLMN OPQRSTUVWXYZ 1234567890**  
**abcdefghijklmnpqrstuvwxy z /\*-+~!@#\$\$%^&\*()-=\_+{ } [ ] ; : ' " | \ < > . ?**

Once the logo has been received via email in the format sent by CERTIFICATO IWZ, the logo must be kept legible and easily recognizable.

## 3. HOW THE CLIENT COMPANY USES THE LOGO

The client company, once received the certificate and the related logo from CERTIFICATO IWZ FZCO, has the right

to advertise the Management System certification achievement in the ways it deems most appropriate, provided that the correct reference is always indicated, as well as the correct ISO standard.

The certification, in fact, is issued to the client company limited to the standard, activities and operating units reported in the certificate.

The certification logo can be used on business cards, letterhead, documents, stationery, and advertising material. **This use must always be combined with the brand and / or company name of the certified customer company, highlighting any possible aspects not covered by the certification in possession.**

It is forbidden to use the certification logo directly linked to products or in any other way it can be interpreted as an indication of product conformity.

The client company must obtain prior authorization from CERTIFICATO IWZ FZCO for the use of statements other than those indicated above.

The right to use the CERTIFICATO IWZ FZCO logo cannot be transferred in any way from the client company to third parties.

The logo is sent by e-mail to the customer at the same time as the certificate is issued. In the event of suspension or revocation, the negative outcome of the certification is always communicated by e-mail and the customer is prohibited from using the CERTIFICATO IWZ logo.

#### 4. OBLIGATIONS OF THE CLIENT COMPANY

- Comply with the requirements of the certification body when referring to the status of its own certification in media such as: internet, brochures or advertising material and / or other documents;
- Do not misuse, on the company's part or by third parties, the certification documents or their contents;
- Cease the use of all certification documents in the event of forfeiture, suspension or revocation of any certification. Accompanied by the logo elimination from all documents on which it was reported;
- Modify the advertising materials if the certification scope has been reduced, extended or changed;
- Do not imply that the released certification applies to activities and sites that are outside the scope of the certification;
- Respect the professionalism of the company and the credibility of the Certification Body towards third parties.
- Use a third-party logo (e.g., IAF and / or Accreditation Body) with the same regulations as the CERTIFICATO IWZ logo.

#### 5. OBLIGATIONS OF THE CERTIFICATION BODY

CERTIFICATO IWZ is obliged to carry out constant and targeted checks on the use of its own and third-party logos (e.g., IAF and / or Accreditation Body) by its customers. IWZ will initiate actions to deal with incorrect references to the certification status or a misleading use of the logo.

Actions may involve requesting corrections and / or corrective actions, suspension, revocation of certification, and, in the case of repeated warnings, legal actions.

#### 6. SANCTIONS

Violations of these Regulations, by the customers, where applicable, will be sanctioned by CERTIFICATO IWZ with the adoption of the following measures, in increasing order of severity:

- written warning with a request for the adoption of the necessary corrections and corrective actions;
- in the event of failure or inadequate implementation of corrections and / or corrective actions and / or persistence in the error: suspension of all certifications held by IWZ, for a period whose duration will be commensurate with the seriousness of the non-compliance situation;
- in the event of persistent non-compliance and / or repetition of violations beyond the end of the suspension period: revocation of the certifications.

## 7. USE OF EIAC ACCREDITATION SYMBOL

For the use of EIAC accreditation symbol, CERTIFICATO IWZ refers to the regulation “Emirates International Accreditation Centre The Conditions for the Use of EIAC Accreditation Symbol and ILAC MRA/ IAF MLA Mark” of EIAC, where it’s defined that EIAC Accreditation Symbol shall not:

- appear in a size that makes the EIAC name unreadable, except on business cards. The minimum size for reproducing the logo in print has been specified at 25mm wide and 11mm height; while for web as 100 pixels.
- appear on any form of report, certificate or any other medium as sole symbol.
- be rotated, distorted, compressed or stretched in any way.
- be displayed in a more prominent way than the logo of the accredited CAB.
- be used on a background that will impede readability.
- be used in such a way as to state, imply or suggest that EIAC accepts responsibility of any of the statement of conformity/approval.
- be used with other accreditation bodies’ symbol in case a CAB holds more than one accreditation from different accreditation bodies (specially who are ILAC mutual recognition partners) on the certificates issued by it unless EIAC has specific one-to-one agreements with the other Accreditation Body. However, the CAB can issue separate certificate containing accreditation symbol of other accreditation body.

EIAC Accreditation Symbol shall:

- be displayed and used only in the appropriate form and color detailed in this publication. The Conformity Assessment Body is entitled to enlarge, if necessary, provided that the original proportion between the height and width of the symbol is maintained and the symbol is legible.
- Consist of the EIAC Logo in conjunction with the CABs accreditation number which is printed centrally under the EIAC logo.
- only be used in its normal horizontal orientation.
- shall be combined with the accredited CAB own logo as per the example given in clauses 9.4, 10.4 & 11.4
- be used in black and white only on photocopies.
- have the color scheme of EIAC accreditation logos as follows: For Red color: Red: 229, Green: 26, Blue: 52 For Green color: Red: 0, Green: 117, Blue: 101 For Blue color: Red: 0, Green: 11, Blue: 140 For Gold color: Red: 134, Green: 112, Blue: 77 For Grey color (font color): Red: 118, Green: 119, Blue: 122.

For further details on the use of the EIAC logo, please refer to the document: “Emirates International Accreditation Centre The Conditions for the Use of EIAC Accreditation Symbol and ILAC MRA/ IAF MLA Mark”.

## 8. GRAPHIC ILLUSTRATION OF THE LOGO



TRADEMARK USAGE GUIDELINES

FORM: REG\_02  
Rev. 04  
28<sup>th</sup> November 2025



CERTIFICATO IWZ LOGO (1)



LOGOS ON THE CERTIFICATE (2)

**N.B. THE CLIENTS MUST USE ONLY THE CERTIFICATO IWZ LOGO (1).**

For acceptance, the customer  
(stamp and signature)

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Certificato IWZ FZCO / IWZ CERT SRL management  
(stamp and signature)

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